

FishNet Daily News

Advertising Rate Schedule

Newspaper Advertising

Option 1	1 year	full page size ad	\$1000.00	700 x 450 pixels
Option 2	1 year	half page size ad	\$500.00	350 x 450 pixels
Option 3	1 year	quarter page size ad	\$300.00	225 x 450 pixels

Video advertisement

Option 4	1 year	15 second vlog	\$400.00
		\$100.00 per change	limited to 2 per year
Option 5	1 year	30 second vlog	\$700.00
		\$100.00 per change	limited to 2 per year
Option 6	1 year	60 second vlog	\$1200.00
		\$150.00 per change	limited to 2 per year
Option 7	1 year	90 second vlog	\$1800.00
		\$250.00 per change	limited to 2 per year

Web Cast Advertising

Option 8	1 year	15 second	Web Cast Ad	\$65.00/mo
Option 9	1 year	30 second	Web Cast Ad	\$120.00/mo
Option 10	1 year	45 second	Web Cast Ad	\$175.00/mo
Option 11	1 year	60 second	Web Cast Ad	\$240.00/mo
Option 12	1 year	90 second	Web Cast Ad	\$400.00/mo

FNDN can hot link any of the above advertising to the advertiser's web site

Banner Advertising**pixels**

Option 13	1 year	Left column banner	\$75.00 / mo.	160 x 140
Option 14	1 year	Standard banner	\$200.00 / mo.	400 x 50
Option 15	1 year	Standard banner	\$225.00 / mo.	360 x 80
Option 16	1 year	Standard banner	\$250.00 / mo.	400 x 100
Option 17	1 year	Top of page banner	\$300.00 / mo.	468 x 80

(All banners are hot linked to the advertiser's web site }

FNDN does offer 6 mos. advertising contracts at 1/2 the price of the yearly contract plus 20%

Classifieds will be known as "Boat House Bargains" and ad costs will be as follows:
2 lines per column (160 pixel width) \$5.00 each additional line \$3.00 /mo.

Buy / sell / trade, ad costs will be as follows:

160 x 160 pixels space with picture and contact text	\$35.00/mo.
320 x 160 pixels space with picture and text	\$60.00/mo.